



2024 AUTUMN WINTER  
秋冬系列

NEW ARRIVALS  
新季貨品

**WING  
on**

Wear Your Values:  
Sustainable Style for  
the New Season Ahead  
穿出永續時尚的新態度

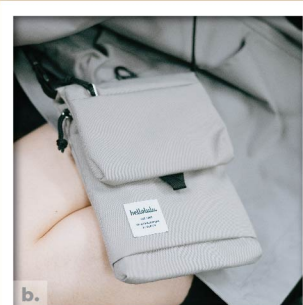
# hellolulu

carry happiness



"HAPPINESS is a cycle. When we care for the Earth, it not only makes the Earth healthier but can also create more happiness. hellolulu hopes to engage in this cycle by introducing eco-friendly products and encouraging people to heal the world, recover their bodies, and find their happiness through every little healing moment in daily life."

快樂是一個循環。當我們關心地球時，不但幫助地球回復健康，並創造更多的快樂。hellolulu 希望藉著推出與環保相關的產品，讓品牌及顧客更深入參與在這循環中，同時能從生活中的細碎時刻，治癒與休養身心，組成有溫度與水份的快樂。



a. LUNA Crossbody Bag  
LUNA 輕便斜揸袋  
HK\$399

b. JOSE Crossbody Bag  
JOSE 輕便斜揸小袋  
HK\$329

## C'EST MOIJEU FEMME

### COMFORT DESIGNED FOR YOU

簡約  
舒適  
品味



a.  
b.

a. Ladies' Bicolour Blocking Sleeveless Top  
女裝拼色無袖上衣  
HK\$1,099

b. Ladies' Solid Colour Wide Leg Pants  
女裝淨色闊腳褲  
HK\$1,199

c. Ladies' Solid Colour Short-Sleeved Jacket  
女裝淨色短袖外套  
HK\$1,999

d. Ladies' Lurex Long-Sleeved Cardigan  
女裝金銀絲針織外套  
HK\$1,099

e. Ladies' Polka Dot Printed Maxi Skirt  
女裝波點印花半截長裙  
HK\$1,199



# LEMON JELLY



Ladies' Bicolour Rain Boots  
女裝拼色雨靴  
HK\$999

WHAT MAKES US  
**UNIQUE**  
與別不同的特質



**RECYCLABLE MATERIALS**  
再生物料



**PETA**  
純素認證



**WATER FRIENDLY**  
耐水性



**ALL DAY COMFORT**  
全日舒適



**LEMON SCENT**  
檸檬香氣



**BREATHABLE INSOLE**  
透氣鞋墊



Ladies' Solid Colour Rain Boots  
女裝淨色雨靴  
HK\$999

## ECO-CHIC COMPANIONS FOR RAINY DAYS

低碳足跡·雨天時尚單品

Lemon Jelly's rain boots from Portugal emit a subtle lemon scent, making them a must-have for the fashion-forward. Thanks to the soft, cushioned insole, made with eco-friendly PVC under "PETA Approved Vegan" seal, these stylish yet practical boots are an indispensable rainy season essential.

雨靴竟然散發淡淡的檸檬香氣？葡萄牙品牌 Lemon Jelly，鞋面採用環保 PVC 材質，通過 PETA 純素認證，鞋墊柔軟貼合，舒適無負擔，時尚與實用兼備，是雨季不可或缺的時髦單品。



a. Ladies' Solid Colour Rain Boots  
女裝淨色雨靴  
HK\$999



b. Ladies' Solid Colour Rain Boots  
女裝淨色雨靴  
HK\$999



c. Ladies' Bicolour Rain Boots  
女裝拼色雨靴  
HK\$999



d. Ladies' Solid Colour Buckled Rain Boots  
女裝淨色單扣雨靴  
HK\$1,299



e. Ladies' Solid Colour Rain Boots  
女裝淨色雨靴  
HK\$1,599



f. Ladies' Solid Colour Rain Boots  
女裝淨色雨靴  
HK\$1,599



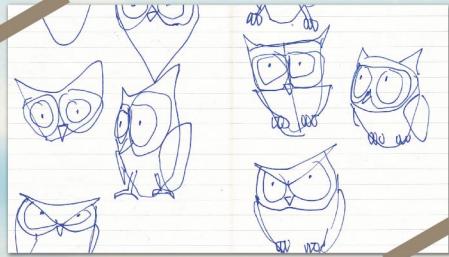
g. Ladies' Solid Colour Double Buckled Rain Boots  
女裝淨色雙扣雨靴  
HK\$1,999



h. Ladies' Solid Colour Buckled Rain Boots  
女裝淨色單扣雨靴  
HK\$2,199



# KnowledgeCotton Apparel



First original sketches of the KnowledgeCotton Apparel logo  
KnowledgeCotton Apparel 標誌的第一張原始草圖

## MARKED BY WISDOM 智慧之印

The owl represents wisdom, honesty, curiosity and integrity - values at the heart of KnowledgeCotton Apparel. Garments with the owl logo meet the highest quality standards.

貓頭鷹代表智慧、誠實、好奇和正直，這些價值觀都是 KnowledgeCotton Apparel 的核心。帶有貓頭鷹標誌的服裝符合最高的品質標準。



## WE REFINE OUR KNOWLEDGE AND TAKE ACTION 精煉知識和果斷行動

Refining knowledge and taking action are part of the brand DNA. Mission is to provide fair fashion choices without compromising style, comfort or quality.

精煉知識和果斷行動是品牌的基因。使命是提供公平的時尚選擇，而不會妥協於風格、舒適度或品質。



PEOPLE  
人



PLANET  
地球



FUTURE  
未來

Believe in Scandinavian ideals of equality, justice and respect.  
Shared responsibility for the future,  
with a belief that together we can change the world.

相信北歐三國理念中的平等、正義和尊重。  
對未來承擔共同責任，並相信我們一起可以改變世界。

# Natural Habitats

SUSTAINABLY CRAFTED KNOWLEDGE  
FOR YOUR CLOSET

打造時尚自然風



Men's Recycled Polyester Jacquard Fleece Jacket  
男裝再生纖維縐花抓毛絨外套  
HK\$2,499

{ PETA - APPROVED }  
VEGAN  
PETA 純素認證



GRS 全球回收標準



Men's Recycled Polyester Fleece Gilet  
男裝再生纖維抓毛絨背心外套  
HK\$1,299

{ PETA - APPROVED }  
VEGAN  
PETA 純素認證



GOTS 全球有機紡織品標準



Men's Embroidered Organic Cotton Cap  
男裝有機棉刺繡帽  
HK\$399



Men's Organic Cotton Checker Shirt Jacket  
男裝有機棉格紋恤衫外套  
HK\$1,699



Men's Organic Cotton Elasticated Waist Denim Pants  
男裝有機棉橡筋褲頭牛仔褲  
HK\$999

# KNITTED WITH A SPANISH FLAIR

融入西班牙風情的編織美學



Ladies' Striped Long-Sleeved Knit Top  
女裝條紋針織長袖上衣  
HK\$2,599

# ALDO MARTINS

Ladies' Jacquard Long-Sleeved  
Knit Coat  
女裝繡花長袖針織外套  
HK\$4,999



# MOSCHINO JEANS



a.

- a. Ladies' Printed Long-Sleeved Denim Jacket  
女裝圖案印花長袖牛仔外套  
HK\$5,699
- b. Ladies' Printed Short-Sleeved T-Shirt  
女裝圖案印花短袖T恤  
HK\$1,499
- c. Ladies' Wide Leg Jeans  
女裝闊腳牛仔褲  
HK\$2,999



d.



e.



# LOVE MOSCHINO



b.

c.

- d. Ladies' Logo-Plaque Quilted Wallet and Phone Holder Crossbody Bag  
女裝鉻銀包及手機兩用斜挎包  
HK\$1,299
- e. Ladies' Logo-Plaque Quilted Shoulder Bag  
女裝鉻銀肩包  
HK\$2,299
- f. Ladies' Logo-Plaque Quilted Tote Bag  
女裝鉻銀托特包  
HK\$2,399
- g. Ladies' Sock Boots  
女裝襪靴  
HK\$2,699
- h. Ladies' Logo-Strap Short Boots  
女裝搭帶短靴  
HK\$2,999

g.



h.



f.

b u g a t t i

CHERISHED  
CLASSICS  
TIMELESS  
ELEGANCE

經典雋永  
非凡時尚



Men's Cow Leather Tote Bag  
男裝牛皮托特包  
HK\$6,599



**BUGATTI**  
Men's Faux Suede Zip Jacket  
男裝仿麂皮拉鏈外套  
HK\$2,999

**BUGATTI**  
Men's Cotton Blend  
High Stretch Chinos  
男裝棉質高彈長褲  
HK\$1,299

October Buyer's Choice | 10月買手推介



**BUGATTI**  
Men's Cotton Blend  
Stretch Blazer  
男裝棉質彈性西裝外套  
HK\$2,999

**BUGATTI**  
Men's Cotton Blend  
High Stretch Chinos  
男裝棉質高彈長褲  
HK\$1,299



Men's Suede Moccasins  
男裝麂皮莫卡辛鞋  
HK\$1,399



Men's Leather  
Calf Moccasins  
男裝小牛皮莫卡辛鞋  
HK\$1,399



Florsheim  
SHOE COMPANY

# ECOALF

**BECAUSE THERE IS NO PLANET B**  
因為我們只有一個地球

Vision: Stop using natural resources in a careless way  
Mission: Create the first generation of recycled products with the same quality and design as the best non-recycled

願景: 摒棄對自然資源的漫不經心  
使命: 打造第一代回收產品, 在品質和設計上媲美非回收產品



UPCYCLING THE OCEANS HAS RECOVERED MORE THAN 1700 TONNES OF TRASH FROM THE BOTTOM OF THE OCEAN SINCE ITS ORIGINS IN 2015

「海洋再生計劃」自2015年成立以來已從海底回收了超過1700噸垃圾



# ECOALF

## TODAY YOU ARE WEARING RECYCLED POLYESTER

「塑」造城市機能風

**70** PET plastic bottles = **1** meter of ECOALF fabric  
70個膠樽 = 1米ECOALF布料



LESS WATER CONSUMPTION  
減少耗水量



LESS CO<sup>2</sup> EMISSIONS  
減少碳排放



LESS USE OF FOSSIL ENERGY  
減少使用化石燃料



RECYCLED POLYESTER  
再生聚酯纖維

Men's Recycled Polyester Knit Mix Jacket  
男裝再生纖維針織拼布外套 HK\$2,599



WATER REPELLENT  
防潑水

RECYCLED POLYESTER  
再生聚酯纖維

Men's Water Repellent Recycled Polyester Coat  
男裝防潑水再生纖維長外套 HK\$3,799



WATER REPELLENT  
防潑水



RECYCLED NYLON  
再生尼龍

Men's Recycled Nylon Water Repellent Crossbody Bag  
男裝環保物料防潑水輕便袋 HK\$799



WATER REPELLENT  
防潑水



RECYCLED POLYESTER  
再生聚酯纖維

Men's Recycled Polyester Water Repellent Backpack  
男裝環保物料防潑水輕便背包 HK\$759



# DISCOVER THE EXTRAORDINARY : EMBRACE THE WORLD OF CASHMERE

## 擁抱羊絨的獨特魅力

Cashmere, this once unattainable extraordinary material, has now quietly become the darling of the fashion world. Its preciousness does not come from mere reputation, but from its unique qualities.

羊絨這個曾經遙不可及的非凡之物，如今已悄然成為時尚圈的寵兒。但它的珍貴並非浪得虛名，而是源自它獨一無二的特質。

### SCARCITY 稀缺性

Derived from soft hair of Himalayan goats. Each goat produces only 100g/year. Global production is only 6,500 tons, far short of demand.

羊絨是採自喜馬拉雅山脈地區特殊山羊的細軟毛髮，每隻山羊一年只能產出約100克的羊絨，令全球羊絨產量僅約6,500噸，供應遠遠跟不上需求。

### LABOR - INTENSIVE HARVESTING 艱難的人手採收過程

Cashmere wool must be hand-combed and plucked thread by thread by skilled workers with rich experience during the specific shedding season of the cashmere goat. The fibers contain abundant air, giving excellent insulation. They also absorb body moisture, providing cooling in hot weather to help regulate body temperature.

羊絨必須在山羊換毛的特定季節由擁有豐富經驗和精湛技藝的工人用人手梳理，一根根摘取。優質的羊絨纖維中含有大量空氣，具有卓越的保溫性能。此外，羊絨纖維又能吸收人體散發的水氣，在炎熱時帶來清涼的效果，有助人體調節體溫。



**Gran Sasso**  
Men's 100% Cashmere Beanie  
男裝100%羊絨冷帽  
HK\$999



**Gran Sasso**  
Men's 100% Cashmere Knitted Scarf  
男裝100%羊絨針織圍巾  
HK\$2,699



**Fly3**  
Men's 100% Cashmere Henley Sweater  
男裝100%羊絨亨利領毛衣  
HK\$3,599



**Fly3**  
Men's 100% Cashmere Cardigan  
男裝100%羊絨開胸毛衣  
HK\$3,999



### CASHMERE CARE TIPS 羊絨洗滌保養小貼士

- Gentle hand-wash using mild detergent and cool water.
- Avoid wringing or twisting, lay flat to air dry.
- Store properly in cool, dry place to maintain softness and shape.
- 使用溫和的洗衣劑和冷水，並輕柔手洗。
- 請放平晾乾，切勿擰乾或搓扭。
- 妥善儲存於陰涼乾燥的地方，以保持衣物柔軟及形態。

# Johnstons of Elgin

MADE IN SCOTLAND  
蘇格蘭製造

### CRAFTING PREMIUM CASHMERE FOR OVER 226 YEARS

Johnstons of Elgin has been working with the world's finest natural, biodegradable fibers for over two centuries. They use the soft, pure Scottish water from the River Teviot to carefully wash and process their premium cashmere, resulting in a luxuriously soft and high-quality final product. The journey from raw fiber to finished garment involves over 33 skilled laborers, with each step handled in-house at their family-owned mills in Scotland, allowing them to maintain complete control over the manufacturing process. This meticulous, low-impact process ensures minimal carbon emissions and a truly "Made in Scotland" product.

### 226年來精心製作頂級羊絨

擁有兩個多世紀悠久歷史的 Johnstons of Elgin 一直堅持使用世界頂級的天然和生物可分解纖維，並嚴選來自蘇格蘭特維奧特河的純淨軟水來清洗和處理他們精選的羊絨原料，整個過程由超過33名經驗豐富的工人，一步一步於家族的蘇格蘭工廠內細心打造。這種對細節的執著和對工藝的精益求精，不僅確保了最低的碳排放，更體現了 Johnstons of Elgin 對蘇格蘭製造傳統的堅守。



100% CASHMERE



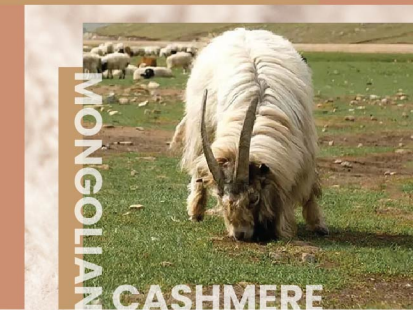
**JOHNSTONS OF ELGIN**  
Men's Checker 100% Cashmere Scarf  
男裝格紋100%羊絨圍巾  
HK\$2,499



**JOHNSTONS OF ELGIN**  
Men's Checker 100% Cashmere Reversible Scarf  
男裝格紋100%羊絨雙面圍巾  
HK\$3,399



GOAT  
CASHMERE



MONGOLIAN  
CASHMERE



Johnstons of Elgin's commitment to sustainability and quality craftsmanship has been granted The King's Award for Enterprise and B Corp certification. Johnstons of Elgin 對可持續性和優質工藝的承諾使他們獲得了皇家特許狀和 B Corp 認證。

# SHINE BRIGHT IN

閃耀奪目



# STEVE MADDEN

a. Ladies' Strass Mary Jane Flats  
女裝閃石瑪麗珍鞋  
HK\$999

b. Ladies' Studded Shoulder Bag  
女裝時款鑲釘手袋  
HK\$1,099

c. Ladies' Denim Pumps  
女裝牛仔高跟鞋  
HK\$899

d. Ladies' Silver Pumps  
女裝銀色高跟鞋  
HK\$899

e. Ladies' Multi-Lacing Handbag  
女裝繫帶設計手袋  
HK\$1,099

## DISCOVER YOUR "SOLE MATE" IN OUR BOOT COLLECTION 尋找靴子的「靈魂」



FABIO RUSCONI

**GIOSEPPO**  
WOMAN



a. **FABIO RUSCONI**  
Ladies' Patent Short Boots  
女裝漆皮短靴  
HK\$3,099

b. **FABIO RUSCONI**  
Ladies' Strass Buckled Short Boots  
女裝閃石扣短靴  
HK\$3,099

c. **FABIO RUSCONI**  
Ladies' Metallic Leather Short Boots  
女裝金屬色短靴  
HK\$3,099

d. **FABIO RUSCONI**  
Ladies' Leather Calf Long Boots  
女裝小牛皮高筒靴  
HK\$3,599

e. **FABIO RUSCONI**  
Ladies' Leather Calf Long Boots  
女裝小牛皮高筒靴  
HK\$3,599

f. **GIOSEPPO**  
Ladies' Stitched Cowboy Boots  
女裝針織設計牛仔靴  
HK\$1,999

g. **GIOSEPPO**  
Ladies' Cowboy Sock Boots  
女裝牛仔襪靴  
HK\$1,799

h. **GIOSEPPO**  
Ladies' Studded Cowboy Boots  
女裝鑲飾牛仔靴  
HK\$1,999



Men's Short Sleeves Polo T-Shirt  
男裝短袖 Polo T恤  
HK\$259



Waist Bag  
腰包  
HK\$199



Men's Short Sleeves T-Shirt  
男裝短袖T恤  
HK\$199



Men's 880 Walking Shoes  
男裝運動休閒鞋  
HK\$899



Ladies' Short Sleeves T-Shirt  
女裝短袖T恤  
HK\$229



Cap  
鴨舌帽  
HK\$129

a.



c.



b.



d.

e.



g.



f.

- a. Puma**  
Ladies' Printed Running Jacket  
女裝印花跑步外套  
HK\$499
- b. Columbia**  
Ladies' Omni-Shield™ Packable Jacket  
女裝 Omni-Shield™ 抗污可收納外套  
HK\$599
- c. Timberland**  
Ladies' Water Resistant Jacket  
女裝防潑水外套  
HK\$1,699
- d. Puma**  
Men's Windbreaker  
男裝風褸  
HK\$499
- e. Timberland**  
Men's Water Resistant Jacket  
男裝防潑水外套  
HK\$1,499
- f. Columbia**  
Ladies' Omni-Tech™ Water Resistant Fleece Lined Jacket  
女裝 Omni-Tech™ 防潑水抓毛內裡外套  
HK\$1,199
- g. Timberland**  
Men's Water Resistant Jacket  
男裝防潑水外套  
HK\$1,299



# Knowledge Cotton Apparel

上環總店  
Sheung Wan Main Store

彌敦道店  
wing on Plus (Nathan Road)

尖東店  
wing on Plus (Tsim Sha Tsui East)

圖片只供參考。貨品價格及優惠以購買時分店顯示為準。永安百貨有限公司保留一切修訂商品內容及價格、條款及細則之權利，毋須另行通知。如有任何爭議，將以永安百貨有限公司之決定為最終裁決。2024年9月

Photos are for reference only. Prices and offers quoted at stores shall prevail. The Wing On Department Stores (Hong Kong) Limited reserves the right to change the content and price of products, terms and conditions without further notice. Should there be any dispute, the decision of The Wing On Department Stores (Hong Kong) Limited shall be final. September 2024

**wing on** 永安百貨  
Founded 1907



wingonhk  
香港永安百貨



shop.wingon.hk



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